

ORDER



Orders
Order / Rev: 724242
Alt Order #: 06390487
Product Desc: OBAMA FOR AMERICA
Estimate: 2174
Flight Dates: 10/24/12 - 10/29/12
Original Date / Rev: 10/23/12 / 10/29/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Obama For America
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	10	\$3,160.00	\$2,686.00
10/29/12	11/04/12	4	\$625.00	\$531.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$3,160.00	\$2,686.00	0.00
November 2012	4	\$625.00	\$531.25	0.00
Totals	14	\$3,785.00	\$3,217.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/24/12	10/29/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	M-WTF--	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/12	10/30/12	M-WTF--		2				\$90.00		0.00			
2	WJXX	10/24/12	10/29/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	M-WTF--	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/12	10/30/12	M-WTF--		2				\$110.00		0.00			
3	WJXX	10/28/12	10/28/12	GMA Sunday GMA Sunday	CM	GMA Sunday	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$150.00		0.00			
4	WJXX	10/24/12	10/29/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	M-WTF--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/12	10/30/12	M-WTF--		2				\$130.00		0.00			
E 5	WJXX	10/27/12	10/27/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$150.00		0.00			

Order / Rev: 724242
 Alt Order #: 06390487
 Flight Dates: 10/24/12 - 10/29/12

Advertiser: Obama For America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 2174

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WJXX	10/27/12	10/27/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$150.00 0.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WJXX 10/22/12-10/28/12 FCN Sat News at 6:30 Sat FCN News W -----Sa- :30 (\$150.00) 0.00 NM Unresolved [Preempted - Football ran ended 7:47 JIP Road to CMA at that time] </div> </div>															
6	WJXX	10/28/12	10/28/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$175.00 0.00 </div> </div>															
7	WJXX	10/24/12	10/29/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	M-WTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/12 10/30/12 M-WTF-- 2 \$200.00 0.00 </div> </div>															
8	WJXX	10/24/12	10/29/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M-WTFSS	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/12 10/30/12 M-WTFSS 2 \$225.00 0.00 </div> </div>															
9	WJXX	10/28/12	10/28/12	Sun Prime D 666 Park Avenue	CM	10-11p	-----S	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$750.00 0.00 </div> </div>															
10	WJXX	10/27/12	10/27/12	Prime College Football 758p-1130p	CM	758p-1130p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,200.00 0.00 </div> </div>															
													Totals	14	\$3,785.00